

The influence of information technology, administrative management and knowledge management practices on the success of e-government in Indonesia

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ABSTRACT

The high quality of public services is a guarantee for the public of easy and efficient access. Good quality public services can help increase people's productivity, reduce unnecessary bureaucracy, and encourage more active participation from all walks of life. In addition, government transparency serves as the main basis for building a relationship of mutual trust between the government and society. Through the application of information and communication technology, E-Government allows the government to provide public services more efficiently, quickly and easily. This research aims to analyze the influence of information technology, administrative management, and knowledge management practices on the success of E-Government. This type of research is quantitative research using a questionnaire. Respondents were selected using a random sampling method from various groups in the public sector in the DKI Jakarta province. A total of 380 questionnaires were distributed to respondents, and 264 questionnaires were successfully returned. However, there were 21 questionnaires that were not filled in completely. Finally, 243 questionnaires were analyzed further. Questionnaire measurements used a Likert scale of 1 - 7. The data in this study were analyzed using SmartPLS 4 software. The results of this study conclude that the implementation of information technology has a significant relationship with knowledge management practices. However, the relationship between information technology and e-government in this study was not proven to be significant. Administrative management has a significant relationship with knowledge management practices but has no significant effect on E-Government. Knowledge management practices have a significant influence on E-Government and there is interaction between information technology and knowledge management practices, as well as between administrative management and knowledge management practices on E-Government.

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1. Introduction

High quality public services are a guarantee for the public of easy, efficient and quality access to various services provided by the government. When public services are well designed and provide added value to the community, this will increase public trust in the government and build a positive image of governance (Ocampo et al., 2019). In addition, good quality public services can also help increase community productivity, reduce unnecessary bureaucracy, and encourage more active participation from various levels of society (Kaufmann et al., 2019; Kuziemski & Misuraca, 2020). On the other hand, government transparency serves as the main basis for building a relationship of mutual trust between the government and society (Schmidhuber et al., 2021). By providing clear, accurate and easily accessible information about policies, decisions and budget management, the government avoids speculation, rumors and suspicions that could undermine public confidence. Transparency is also an effective tool for checking and monitoring government actions, promoting accountability, and reducing opportunities for corrupt practices to occur. When the government operates transparently, citizens feel more involved in the decision-making process and have opportunities to provide input (Moore, 2018; Meijer et al., 2018).

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Utilization of Information Technology (IT) has become unavoidable in various sectors of life, including in government administration. The application of information technology in government administration is known as E-Government (Ubaedillah & Pratiwi, 2021). E-Government refers to government efforts to provide services and information to the public and manage government affairs through digital platforms. E-government emerged as a solution to improve public services and government transparency using information technology. Through the application of information and communication technology, E-Government allows the government to provide public services more efficiently, quickly and easily accessible to the public. It has the potential to reduce bureaucracy, cut waiting times, and provide wider accessibility to citizens (Sangki, 2018; Qi & Wang, 2021). In addition, E-Government can encourage the active participation of citizens in government processes. Information available online allows citizens to more easily monitor government policies and actions, as well as contribute to processes of social oversight and control. By providing a platform to provide input, submit complaints, and interact with the government online, citizens can feel more involved in decision-making. This creates a closer relationship between the government and society and strengthens the democratic aspects of government administration (Chen & Kim, 2019; AlMulhim, 2023). As a country with a large population and vast territory, Indonesia has its own challenges in carrying out efficient and effective public administration. The scale and diversity of the population creates complexity in the provision of public services that meet the needs of diverse ethnicities, cultures and languages in its various regions. The digital divide between urban and rural areas, as well as between different social groups, also deserves attention (Haamann & Basten, 2019). In addition, complicated bureaucracy and complex administrative processes impede fast and efficient public services. Therefore, the use of IT plays an important role in overcoming geographic and operational barriers (Mazzucchelli et al., 2021). The implementation of technology-based information systems helps simplify complex administrative processes, reduce bureaucracy, and increase the accessibility of public services for communities throughout the region. However, it needs to be acknowledged that the gap in access to technology is still an obstacle, especially in rural areas. To overcome this challenge, effective administrative management is the key to the success of E-Government. Coordinated management from the center to the regions ensures smooth processes and optimizes resources. In addition, knowledge management practices play a role in leveraging valuable experience and information from across levels of government, avoiding duplication of effort, and facilitating better decision-making.

E-Government requires the development of good information technology knowledge and requires continuous improvement (Tan et al., 2022). In addition, during the development and implementation of e-Government, it is necessary to manage data efficiently (Chen & Kim, 2019). Knowledge management practices are also very important in the delivery of quality government services (Cheshmehzangi, 2022). Knowledge management practices also play an important role in collaboration with information technology teams and administrative management to enhance e-Government capabilities (Sachan et al., 2018). The successful implementation of E-Government depends on aspects such as administrative management, use of information technology, and knowledge management practices (Abu-Shanab & Shehabat, 2018; Sulistiawaty et al., 2021). Thus, the research aims to analyze the influence of information technology, administrative management, and knowledge management practices on the success of E-Government. With an in-depth understanding of the factors that influence the success of E-Government, strategic steps can be taken to improve the implementation of e-government so that it is able to provide better and more transparent public services and support the achievement of national development goals in this digital era.

2. Literature Review

2.1 Information Technology

Information Technology (IT) refers to the use of computers, software, networks and other electronic systems to collect, process, store, transmit and access information. Information Technology enables more efficient, fast and integrated data processing and communication (Sofyani et al., 2020). It covers a wide range of aspects, including hardware, software, networking and other technology solutions used to manage and utilize information in a variety of contexts, including business, education, government, health and many more. Information technology has had a major impact on the way we work, communicate and access information in the digital era (Ratheeswari, 2018). The application of sophisticated Information Technology is the main foundation for the success of E-Government. The use of IT infrastructure, such as extensive internet networks, centralized database systems, and web-based applications, allows governments to provide public services online. This not only increases accessibility for the community, but also speeds up the administrative process and decision making at the government level (Sulistiawaty et al., 2021). The use of information technology has expanded and made it a natural resource for transmitting knowledge. Hassan et al. (2018) also explained that innovation that arises from the implementation of technology also has a positive relationship with knowledge management. Information technology not only contributes to organizational efficiency, but also supports the government in the field of security by utilizing information obtained from the public. Sulistiawaty et al. (2021) the practice of electronic knowledge management is an important instrument for implementing information technology effectively. The combination of information technology and knowledge management practices has the potential to produce holistic and innovative solutions to challenges faced by governments and organizations in a variety of contexts. One of the keys to successful implementation of E-Government is the existence of mature information system strategic planning. An initial foundation is needed for the optimal application of Information Technology to increase the acceleration of public services which has an impact on improving the performance of government services (Watrianthos et al., 2019; Tanet al., 2022). Manoharan & Ingrams (2018) stated that Information Technology plays an important role in implementing E-Government because it enables the transformation of administrative processes and the delivery of public services from traditional to digital. The use of this technology allows the government to provide public services online, speed up data processing processes, and

increase transparency in government governance (Mouna et al., 2020). To corroborate the findings from previous research, this study tries to analyze the impact of the application of information technology on knowledge management practices and on the success of E-Government. Therefore, it can be concluded that the hypothesis proposed in this study is as follows:

Hypothesis 1: *Information Technology has a significant effect on knowledge management practices.*

Hypothesis 2: *Information Technology has a significant effect on E-Government Success.*

2.2 Administrative Management

Administrative management is part of the management field that provides information on administrative services to carry out activities effectively, as well as influencing the smooth running of other fields as material for decision making. Administrative management is an activity of planning, controlling, organizing work, and mobilizing workers to achieve predetermined goals (Roetzel, 2019). The focus is on arranging tasks, responsibilities and resources to achieve administrative goals and provide quality public services (Sulistiauwaty et al., 2021). In the context of E-Government implementation, administrative management has an important role in coordinating changes towards a digital form of government. This includes system development planning, supporting organizational structures, performance monitoring, and operational process control (Yaghoubi, 2017). Good administrative processes ensure that data and information are available in an accurate and timely manner. Integrated and systematic data management helps the government in making better decisions. Apart from that, an efficient administrative process can also reduce bureaucracy and speed up services to the community (Lv & Li, 2021; AlMulhim, 2023). Therefore, increasing the capacity of human resources in managing IT-based administration is crucial. Through good administrative management, the government can overcome bureaucratic obstacles, maximize resource utilization, and ensure that administrative processes run smoothly in the information technology era. In the planning stage, administrative management will formulate a strategic plan detailing how IT will be integrated in government administration. In this case, organizing will ensure that the organizational structure supports these changes, with clear tasks and responsibilities for all related units (Jatmikowati, 2021). Next, in the implementation phase, administrative management will oversee the implementation of the technology, involving procurement of equipment and employee training to ensure proper use. Careful oversight will monitor service quality and data protection (Singh et al., 2021). Control will oversee compliance with established procedures and policies. In addition, evaluation and assessment will help measure the effectiveness of implementation, identify areas that need improvement, and provide valuable insights for future development (Kareem & Haseeni, 2015; Roetzel, 2019). By carrying out these functions properly, administrative management plays a role in ensuring that the implementation of IT in E-Government runs smoothly, is transparent, and provides significant benefits for governance and public services.

Administrative management has significant implications in the journey of digital government transformation. Administrative management, which involves planning, organizing, implementing, supervising and controlling public administration, has a direct impact on knowledge management practices and the success of E-Government. Qi and Wang (2021) explain that efficient administrative management can support better knowledge management in government organizations. With good coordination and structure, information and knowledge about best practices can be better integrated into E-Government activities (Sulistiauwaty et al., 2021). The ability to manage this knowledge effectively can contribute to the success of E-Government by minimizing duplication of effort, maximizing resource utilization, and increasing innovation through shared learning (Chen & Kim, 2019). There are many aspects that contribute to hindering the success of e-Government. Then it is important to identify potential problems and design appropriate coping strategies. Thus, the government can increase the effectiveness of management administration in order to support the success of E-Government. The research hypothesis can then be concluded as follows:

Hypothesis 3: *Administrative management has a significant effect on knowledge management practices.*

Hypothesis 4: *Administrative management has a significant effect on E-Government success.*

2.3 Knowledge Management Practices

Knowledge management practice is a series of processes, methods and strategies used to identify, collect, organize, store, share and manage knowledge owned by individuals and groups in order to improve performance, innovation and efficiency (Ode & Ayavoo, 2020). The goal is to ensure that valuable and diverse knowledge can be accessed, used and applied effectively to support goals and improve performance and innovation (Martins et al., 2019). In the context of E-Government implementation, this knowledge management practice includes efforts to collect and document knowledge related to the application of information technology in public administration, facilitate collaboration and exchange of information between various units or departments, and secure this knowledge so that it can be accessed by parties requiring. In addition, this practice can also involve training employees to optimize the application of technology and sharing experiences and lessons learned during the implementation process (Abbas & Sağsan, 2019; Ferreira et al., 2020). To achieve the goal of efficient and successful E-Government implementation, knowledge management practices are a key element in ensuring that valuable knowledge is not only properly managed, but also integrated into the decision and action processes that support digital governance transformation. Therefore, the hypothesis that can be concluded is as follows:

Hypothesis 5: *Knowledge management practice has a significant effect on E-Government success.*

Governments are faced with complex structures and need to improve their response to innovation and the adoption of new technologies (Toshkov et al., 2022). In digital transformation and efforts to provide public services online, adaptive intellectual administrativemanagement is key in transforming the public sector. The integration of technology with structured data provides a significant boost to effectiveness and innovation in public organizations (Naruetharadhol et al., 2021; AlMulhim, 2023). Furthermore, knowledge management practices have proven themselves to be the best approach in implementing e-Government and in articulating workforce capabilities and awareness with the support of information technology (Licite-Kurbe & Chandramohan, 2020). With the existence of innovative service applications, perceptions regarding administrative management and e-Government are increasingly linked to knowledge management because these practices link physical dimensions and facilitate collaboration with social aspects. The further hypothesis developed in this research is as follows:

Hypothesis 6: *Knowledge management practices can mediate the relationship between information technology and E-Government Success.*

Hypothesis 7: *Knowledge management practice can mediate the relationship between administrative management and E-Government success.*

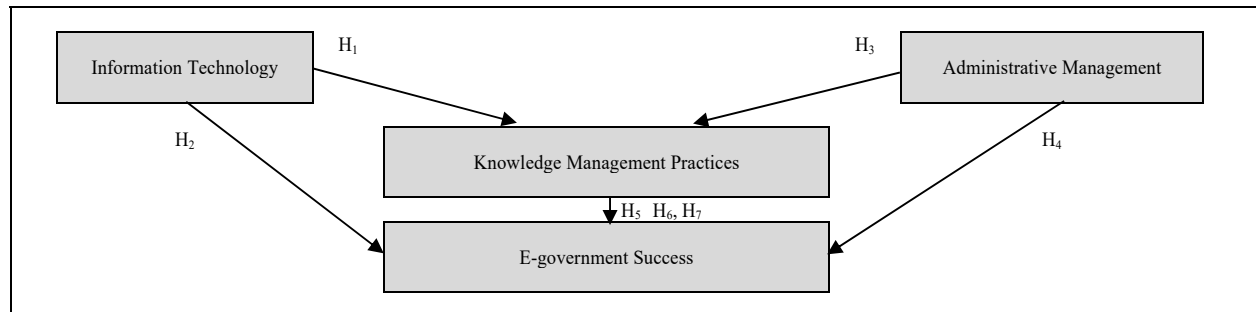


Fig. 1. Theoretical Framework

3. Research Methods

The type of research used in this research is quantitative research. This research was conducted with the help of a survey using a questionnaire. Respondents were selected by random sampling method from various groups in the public sector, such as government officials, public employees, and individuals involved in implementing E-Government at various levels of government in DKI Jakarta province. DKI Jakarta Province is the current capital city of Indonesia which is divided into 5 municipal areas and one administrative district, namely: Central Jakarta Municipality with an area of 47.90 km², North Jakarta with an area of 142.20 km², West Jakarta with an area of 126.15 km², South Jakarta with an area of 145.73 km², and East Jakarta Municipality with an area of 187.73 km², as well as the Pulau Seribu Administrative Regency with an area of 11.81 km². In addition, DKI Jakarta is one of the provinces with very rapid development in Indonesia. Furthermore, the readiness of the DKI Jakarta province in implementing E-Government is also considered to be very sufficient. The results of the successful implementation of E-Government in this province are also expected to be an example for other regions in Indonesia. A total of 380 questionnaires were distributed to respondents online via email and other online media. Of these, 264 questionnaires were successfully returned by the respondents. However, there were 21 questionnaires that were not filled in completely. Thus, a total of 243 questionnaires could be further analyzed in this study. That is, the percentage of success in collecting questionnaire data is 63.95%. The questionnaire measurements in this study used a Likert scale of 1 (strongly disagree) to 7 (strongly agree). Theoretical model for this study was adopted from AlMulhim (2023). The measurement of E-Government adoption variable involves 4 constructs, namely service improvement, administrative performance, transparency, and community participation. Information technology is measured using 5 constructs involving internet use, content, databases, search tools, and knowledge portals. Measuring administrative management variables involves 5 constructs, including organizational culture, social environment, regulations and policies, processes, and codes of practice. Knowledge management practices are measured through 4 constructs which include acquisition, storage, dissemination, refinement and verification. Furthermore, the data in this research was then analyzed using SmartPLS 4 software. Using this analysis method is the best method for analyzing the influence of independent variables on the dependent variable (Hair et al., 2016).

4. Research Result

This study emphasizes reliability and construct validity analysis as a critical step in measuring the accuracy and reliability of measurement tools. Construct reliability is measured through Cronbach's Alpha and Composite Reliability values, both of which have an important role in ensuring that the measurement tool has good internal consistency. Standard factor loadings are used to describe the extent to which each construct can explain variations in the latent variables measured. There is an accepted limit value of > 0.6 to ensure that each construct has a significant contribution in explaining the variation of latent variables. In measuring reliability, Cronbach's Alpha value is a key indicator. The minimum threshold required is > 0.7 to ensure that the construct has adequate internal consistency. Likewise, Composite Reliability is also an important aspect in assessing

construct reliability, and a value > 0.7 is considered a sign that the construct is reliable in measuring latent variables. Apart from reliability, this research also tested the validity of the constructs used. Construct validity can be identified through Average Variance Extracted (AVE), which measures the extent to which variations in latent variables are reflected in the construct used. The minimum value limit accepted is > 0.6, which indicates that the construct has sufficient validity to measure latent variables accurately. Fig. 2 shows a research model conducted in measuring the constructs of latent variables and analyzing the relationships between variables.

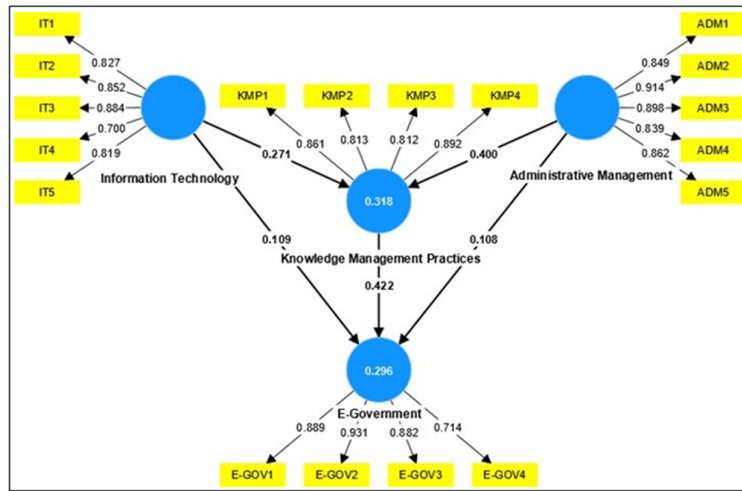


Fig. 2. Research Model

From the tests that have been carried out in Fig. 2 above, the standard loading factor values for the information technology variable range from 0.700 to 0.884. The administrative management variables obtained values in the range of 0.839 - 0.914. Variable knowledge management practices 0.812 – 0.892. Whereas for the E-Government variable, the standard loading factor value is obtained in the range of 0.714 – 0.931. The values obtained indicate that the construct used has a strong and significant relationship with latent variables. Furthermore, the Cronbach's Alpha value obtained for the variable information technology is 0.879, administrative management is 0.934, knowledge management practices is 0.870 and e- government is 0.880. The Cronbach's Alpha value obtained from each latent variable is greater than 0.7 which indicates that the questionnaire has a good level of internal consistency. This shows that the constructs used are correlated. In addition, the Composite Reliability values obtained from the variable's information technology, administrative management, knowledge management practices and e- government are 0.934, 0.935, 0.870, 0.880 respectively. The value obtained (>0.7) indicates that the construct has a good level of reliability. Furthermore, the AVE values obtained from these four variables are 0.671, 0.762, 0.714, 0.737 respectively. The AVE value obtained is greater than 0.6, which means the construct used has a good level of validity. In more detail, the analysis test results can be seen in Table 1 below:

Table 1
Standard Loading Factor, Cronbach's Alpha, C.R. & AVE

Latent Variable	Construct	Std. Loading Factor	Cronbach's Alpha	Composite Reliability (C.R.)	Average Variance Extracted (AVE)
Information Technology	IT1	0.827	0.879	0.934	0.671
	IT2	0.852			
	IT3	0.884			
	IT4	0.700			
	IT5	0.819			
Administrative Management	ADM1	0.849	0.922	0.935	0.762
	ADM2	0.914			
	ADM3	0.898			
	ADM4	0.839			
	ADM5	0.862			
Knowledge Management Practices	KMP1	0.861	0.866	0.870	0.714
	KMP2	0.813			
	KMP3	0.812			
	KMP4	0.892			
E-Government	E-GOV1	0.889	0.877	0.880	0.737
	E-GOV2	0.931			
	E-GOV3	0.882			
	E-GOV4	0.714			

Next, an R-square test was performed to measure the extent to which the variability of the dependent variable can be explained by the independent variables in the linear regression model. R-square values range between 0 and 1, the higher the value, the greater the proportion of the variability of the dependent variable that can be explained by the independent variable. The results

of the R-square analysis test in table 2 can be explained that the knowledge management practices variable obtained an R-square value of 0.318, which means that around 31.8% of the variation in the knowledge management practices variable can be explained by independent variables (information technology and administrative management). This independent variable is able to explain around 31.8% of the variation in knowledge management practices. Meanwhile, the E-Government variable obtained an R-square value of 0.296, which indicates that around 29.6% of the variation in the variable can be explained by independent variables (information technology, administrative management, knowledge management practices). In other words, independent variables can explain almost 30% of the variation in E-Government.

Table 2

R-square test

	R-square	R-square adjusted
Knowledge Management Practices	0.318	0.304
E-Government	0.296	0.274

The next analysis test is to test the relationship between one variable and other variables. This hypothesis test is carried out to find out whether there is a positive or negative influence in the relationship between variables. The hypothesis can be accepted if the T statistics value obtained is > 1.96 or can be seen with the P value obtained < 0.05 . The first and second hypotheses in this study are to examine the effect of information technology variables on knowledge management practices and E-government variables. The third and fourth hypotheses test the influence of administrative management variables on knowledge management practices and E-government variables. Next, the fifth hypothesis tests the influence of the knowledge management practices variable on the E-government variable. Apart from that, this research also tests the role of the knowledge management practices variable as a mediating variable that bridges the relationship between information technology and administrative management variables and the E-government variable.

Table 3

Hypothesis testing

Hypothesis	Standard deviation (STDEV)	T statistics (O/STDEV)	P values	Information
H1 Information Technology → Knowledge Management Practices	0.103	2.620	0.009	Significant
H2 Information Technology → E-Government	0.102	1.067	0.287	Not Significant
H3 Administrative Management → Knowledge Management Practices	0.073	5.467	0.000	Significant
H4 Administrative Management → E-Government	0.11	0.982	0.327	Not Significant
H5 Knowledge Management Practices → E-Government	0.104	4.049	0.000	Significant
H6 Information Technology → Knowledge Management Practices → E-Government	0.057	2.019	0.045	Significant
H7 Administrative Management → Knowledge Management Practices → E-Government	0.057	2.945	0.004	Significant

The results of the hypothesis test in Table 3 above show that the first hypothesis, the influence of information technology on knowledge management practices, is said to be significant with the P values obtained being 0.009 (< 0.05). The results of this study are in line with research conducted by Hassan et al. (2018). However, the second hypothesis, the influence of information technology on e-government is not accepted because the P values obtained are more than 0.05 (0.287). This is contrary to research by Watrionthos et al. (2019). Furthermore, the results of the third hypothesis test in this study are in line with previous research conducted by Singh et al. (2021). Where administrative management has a significant effect on knowledge management practices as evidenced by a P value of 0.000. While the fourth hypothesis which states that administrative management influences e-government is rejected with a P value obtained of 0.327 (> 0.05). The fifth hypothesis of this research concludes that knowledge management practices have a significant influence on e-government as evidenced by the p value obtained being 0.000. Apart from that, the sixth and seventh hypotheses state that knowledge management practices in mediating the relationship between information technology and administrative management on E-Government have a significant influence. This is proven by the p values obtained, namely 0.045 and 0.004. This hypothesis strengthens the results of previous research conducted by AlMulhim (2023), where in his research he also placed the knowledge management practices variable as a mediating variable.

5. Conclusion

Based on the results of hypothesis testing that has been carried out in the context of this research, it can be concluded that the implementation of information technology has a significant relationship with knowledge management practices. This indicates that the adoption of information technology can positively influence the implementation of practices related to knowledge management in government environments. However, the relationship between information technology and e-government in this study was not proven to be significant. This may indicate that the influence of information technology on E-Government adoption may be more complex and depend on other factors not measured in this study. Furthermore, administrative management has a significant relationship with knowledge management practices. This illustrates that effective and organized administrative management can have a positive impact on the implementation of knowledge management practices in government environments. However, administrative management in this study also does not have a significant effect on E-

Government. This suggests that administrative factors may not directly contribute to the success of E-Government. Furthermore, knowledge management practices have a significant influence on E-Government which indicates that practices related to knowledge management can play a role in improving the performance and effectiveness of E-Government services. In addition, this study also shows that the interaction between information technology and knowledge management practices, as well as interactions between administrative management and knowledge management practices, both have a significant relationship with E-Government. This shows that the combination of these factors together contributes to the success of E-Government services. The results of this research provide important insight that information technology, knowledge management practices, and administrative management have an important role in shaping an effective and efficient digital public service landscape.

The results of this study have significant theoretical implications in the context of developing E-Government and knowledge management practices in Indonesia. The finding that information technology has a significant influence on knowledge management practices and that knowledge management practices have a significant influence on E-Government reinforces the view that the application of information technology can promote efficiency and effectiveness in government through structured knowledge management practices. Furthermore, the finding that administrative management has a significant effect on knowledge management practices contributes to an understanding of the importance of good administrative management in encouraging the application of knowledge management practices. These implications can provide insight to governments and related organizations regarding the importance of integrating effective administrative management and knowledge management strategies.

In a practical context, these findings have an important impact on the development of government policies and strategies in implementing E-Government. Focusing on the application of information technology that supports knowledge management practices can help increase the acceleration of public services and government transparency. The government can take concrete steps to ensure that Information Technology is implemented well and integrated with appropriate knowledge management practices. In addition, an understanding of the importance of administrative management in promoting knowledge management practices can provide guidance for organizations in optimizing administrative efficiency and directing human resources towards strategies to improve knowledge practices.

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