

Selecting top fisheries sub-sector in each sub-district for sustainable development of archipelagic region in Indonesia: A hybrid fuzzy-MCDM approach

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ABSTRACT

As archipelagic region, an effort to effectively enhance and accelerate the development of each sub-districts to boost the rapid development of Southeast Maluku district in Indonesia cannot happen as long as the local government fails to identify the real potentials and power in fisheries sector of each sub-districts. Identification of each sub-district fisheries top sub-sector has to be based on the human resources, natural resources, infrastructure, current and potential market, current policy of local and central government. A multi-criteria decision making (MCDM) is one of the powerful tools to provide a better result based on complicated factors involved. This paper proposed an integrated MCDM, to tackle the complicated factors in order to provide the best commodities on each sub-districts. Bottom-up concept was used to have a comprehensive result, by combining Fuzzy logic with Analytical Hierarchy Process (AHP) to measure the factors using fuzzy logic with Technique for Order of Preference by Similarity to Ideal Solution (TOPSIS) for determining the top sub-sector in fisheries. For comprehensive assessment of macro factors the study used experts ranging from government, scientists, practitioners to NGOs. On the other hand, for micro factors the survey used field instructor, field officer, fishers and farmers. The results provide a guideline for local and central government to form a better policy regarding the development of each sub-district including farmers, fishers and coastal communities in each sub-district to focus on commodities that benefited their regions' resources and coastal community's capabilities. By doing so, we hope to contribute on crafting an integrated and collective path on reaching the goal which is the welfare of coastal region.

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1. Introduction

The direction of development in Indonesia starts from rural region being preached by President of Indonesia, Joko Widodo. In regards to the notion of bottom-up development, central government issued guidance in form on National Medium Term Development Plan (RPJMN) as roadmap for nation development in every sector industry, which is currently used for developing Indonesia (Bappenas, 2014). Although the main problem with the roadmap itself is the actual content document was too general and in some cases had no relationship with the current conditions of the regions, there has been an effort to make it relatable with each region by having each local government to form Regional Medium Term Development Plan (RPJMD) based on the national plan. In Southeast Maluku District the RPJMD currently is still working on the road map, therefore the need for an input from every stakeholder regarding the matter is crucial. The policy always change depending on government regime by political background which makes its hard to have a consistent development plan, added with the

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empirical conditions where most of central and local government often have vague and rhetoric policies on developing regions. In some cases, local government in particular used to have limited knowledge on the right strategy on each part of region and based on their actual regional competitive advantage, which cause the slower regional development (Del Sol & Kogan, 2007; Havle & Kılıç, 2019).

Accelerating the development of each region has to be based on each region core competitiveness. Factors namely natural resources, potential market, labor capabilities and infrastructure have to be considered precisely in order to reach the economic and sustainable development of each region (Hill & Brennan, 2000). There is a fact that there are several factors which directly influence the development of each region and there are also factors that have significant role on the success of regional development such as rapid growth of information technology and technology in general (Zhang, 2009), transportation (Rokicki & Stępiak, 2018), and growth of population (Shahraki, 2017). By looking into all the factors, the process on identification of the best feature and product of each region should become easier and accurate, which are indicated as the keys for regional economic development (Loizou et al., 2019).

As region consists of small islands and located far from the main islands and cities in Indonesia, Southeast Maluku District posses certain and distinct characteristics especially on its current infrastructure development, human resources capabilities, connectivity, and knowledge on the use of technology. Based on the previous studies from Teniwut et al., (2017a); Teniwut and Teniwut (2018); Hamid et al., (2017); Picaulima et al., (2017); Teniwut et al., (2017b), the infrastructure in general is underdevelopment compared with some big cities in the region also in Kei Islands there is still a huge gap on urban and rural area, coastal communities in the region mostly have low formal educational background where most of their knowledge are based on their experience and knowledge pass by their elders. In addition, the connectivity in the regions also provide a challenge for supply chain.

The more complex variables have to be considered in addition to the empirical challenge in Southeast Maluku District resulted a delicate and complicated problems to be dealt with. Thus, MCDM is a tool that can help us provide decision by considering all factors related. Since 1960s Multi-criteria decision making (MCDM) is one of the most powerful tools for ranking alternative decisions based on a complicated factors (Gou & Liao, 2007; Wang et al. 2009). The use of MCDM techniques such AHP has been widely used across all research fields, for instance, Ayhan (2020) used Fuzzy AHP for supplier selection; Giamalaki and Tsoutsos (2019) used AHP and GIS for solar power Installation; Teniwut et al. (2019) used AHP and spatial analysis for seaweed information center location; Al Mamun et al. (2019) used Fuzzy AHP to measure water surface quality; Vyas et al. (2019) developed rating system for green building in India, and Hayle et al. (2019) used AHP for error analysis in transatlantic flight.

As mentioned by previous researches about the weakness and advantage of MCDM tools, we need for a combination of MCDM tools to solve a complicated matter. By doing so, the limitation from one tool can be covered by another one. The use of AHP combined with other MCDM tools has been executed previously especially for AHP and TOPSIS, where these two MCDM methods have been used widely to solved various problems in MCDM (Zyoud et al., 2017). AHP was used to determine the preference weights and TOPSIS was used for ranking the best alternatives (Hsieh et al., 2018). As popular as these two methods, Dursun and Karsak (2010) suggested the use of fuzzy logic with MCDM methods to provide a better and more effective results in solving complex problems. Application of Fuzzy AHP and Fuzzy TOPSIS has been used in wide-range of fields, for instance in medical (Büyüközkan & Çifçi, 2012), Education (Turker et al., 2019), logistic and operational (Sirisawat & Kiatcharoenpol, 2018), environment development (Singh & Sarkar, 2019), maritime transportation (Celik & Akyuz, 2018), bank and financial sector (Mandic et al. 2014), human resources (Chou et al. 2019), construction (Taylan et al. 2014) and electro and electricity (Roy & Dutta, 2017).

Thus, we consider the empirical condition complicity of the problem on selecting the top commodities on each sub-districts in Southeast Maluku, and focused on using the hybrid fuzzy AHP-TOPSIS to obtain top fisheries sub-sectors in each sub-district in the region. Fuzzy AHP is used to determine the

weight and Fuzzy TOPSIS was selected to rank the top fisheries sub-sector namely fishing sub-sector, marine culture sub-sector, post-production and processing fisheries, and marine ecotourism. Furthermore, the structure of the study is constructed as follows: the methodology contained study location, data collection and analysis method. The next section is devoted to the result followed by discussion and conclusion.

2. Material and method

2.1. Study Location

Widely known as the world's largest archipelago country, Indonesia estimated has over 18,100 islands with over 60% of its people living in small islands region (CTI-CFF, 2009). One of the commonly known archipelagic regions with rich biodiversity and major fish supply in Indonesia is located in Maluku Province, where Kei Islands are among them. The study located in Kei Islands which is Southeast Maluku District. There are two administrative regions in Kei Islands, aside of Southeast Maluku District located in Kei Besar Island and Kei Kecil Islands, there is also Tual City located in Dullah Islands. As seen in Fig. 1, Southeast Maluku geographically is located in 5° to 6,5° south latitude and 131° to 133,5° east longitude and consists of two largest islands with 25 small islands in the region. The infrastructure and road access is significantly better in Kei Kecil Islands compared with Kei Besar island. This region covers more than $\pm 7.856,70 \text{ km}^2$ where almost half of this region is water at $\pm 3.180,70 \text{ km}^2$ and land area is $\pm 4.676,00 \text{ km}^2$. This region is located in average $\pm 100\text{m}$ to 115m below sea level. In 2016, the population of Southeast Maluku district was 98.684 (Statistic Indonesia, 2017). There are 11 sub-districts in southeast Maluku District, where six sub-districts are located in Kei Kecil islands and five sub-districts are located on larger Kei Besar island with total of 191 villages. Southeast Maluku District is widely known as one of supplier of fish in Indonesia, with high abundant of fish, in addition to good quality of water quality and long white sand beach, the region also supplies large number of seaweed account for 6.455,70 ton in 2017 contributed to IDR 38.734.202.000,- in 2017 (Marine and Fisheries Office of Southeast Maluku District, 2017), and sea cucumber. Most of its people live in coastal regions, as the result the dependency rate to the sea is higher than other regions in Indonesia. Fisheries sector contribute the largest portion on district regional GDP. In 2016, number of fishermen were 5.620 compared with the number of mariculture farmers at 4.652 (Statistic Indonesia, 2017).

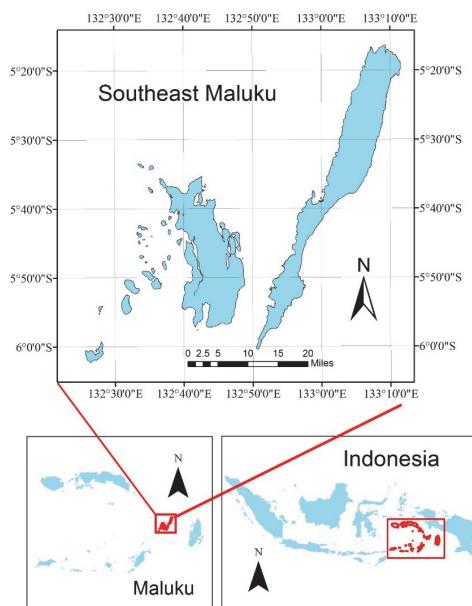


Fig. 1. Study Location

2.2. Method

The research framework of this study is illustrated in Fig. 2, which consists of two parts. In the first part, we calculate the weights for each criterion using fuzzy AHP and in the second part, we use the weights to rank the best alternative with Fuzzy TOPSIS. All MCDM calculation are run using Microsoft Excel (Fig. 2). The experts used on the study are divided into three categories; namely academicians which consist of researchers and lecturers in business and economic field; practitioners including farmers, fishers, entrepreneur related to fisheries commodities; government employee including instructors, fisheries and marine affairs and board of regional development planning. In this paper, we used the computational technique based on the fuzzy numbers defined by Gumus (2009) (See Table 1).

2.3. Fuzzy AHP

A conventional AHP has some limitations due to the application, such as the judgmental scale is unbalanced and absence of uncertainty; selection of judgment is subjective, therefore Fuzzy AHP was introduced to tackle the previous limitations. Fuzzy AHP approach was presented by Chang (1996), where pairwise comparisons are established using a nine-point scale and converts experts' preferences into available alternatives such as equally, moderately, strongly, very strongly or extremely preferred. Fig. 3 shows the hierarchical structure of decision problem to select the top commodity in fisheries and marine sector for each sub-district in the Southeast Maluku district.

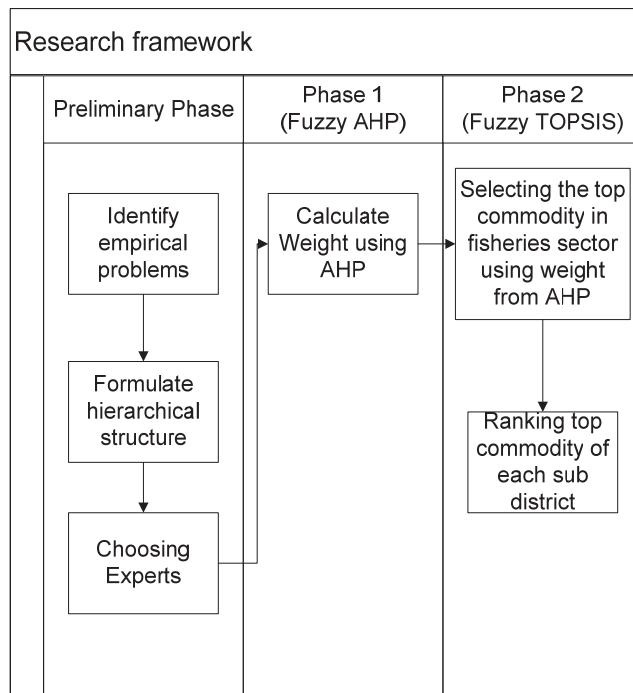


Fig. 2. Proposed research framework

The fuzzy AHP analysis in the study based on Sun (2010), where there are two steps in fuzzy AHP analysis.

Step 1: Pairwise comparison matrix on all criteria by asking which criterion is more important, as shown below matrix \tilde{A} :

$$\tilde{A} = \begin{bmatrix} 1 & \tilde{a}_{12} & \cdots & \tilde{a}_{1n} \\ \tilde{a}_{21} & 1 & \cdots & \tilde{a}_{n2} \\ \vdots & \vdots & \ddots & \vdots \\ \tilde{a}_{n1} & \tilde{a}_{n2} & \cdots & 1 \end{bmatrix} = \begin{bmatrix} 1 & \tilde{a}_{12} & \cdots & \tilde{a}_{1n} \\ 1/\tilde{a}_{12} & 1 & \cdots & \tilde{a}_{n2} \\ \vdots & \vdots & \ddots & \vdots \\ 1/\tilde{a}_{1n} & 1/\tilde{a}_{2n} & \cdots & 1 \end{bmatrix} \quad (1)$$

where

$$\bar{a}_{ij} = \begin{cases} \tilde{9}^{-1}, \tilde{8}^{-1}, \tilde{7}^{-1}, \tilde{6}^{-1}, \tilde{5}^{-1}, \tilde{4}^{-1}, \tilde{3}^{-1}, \tilde{2}^{-1}, \tilde{1}^{-1}, \tilde{1}, \tilde{2}, \tilde{3}, \tilde{4}, \tilde{5}, \tilde{6}, \tilde{7}, \tilde{8}, \tilde{9} & i \neq j \\ 1 & i = j \end{cases} \quad (2)$$

Step 2: To define fuzzy geometric mean and fuzzy weights of each criterion, we use geometric mean (Hsieh et al., 2004)

$$\tilde{r}_i = (\tilde{a}_{i1} \otimes \dots \otimes \tilde{a}_{in})^{1/n} \quad (3)$$

$$\tilde{w}_i = \tilde{r}_i [\tilde{r}_1 \otimes \dots \otimes \tilde{r}_n]^{-1} \quad (4)$$

where, \tilde{a}_{in} is fuzzy comparison value of criterion i compared with criterion n , thus, \tilde{r}_i is geometric mean of fuzzy comparison criterion i to each criterion, \tilde{w}_i is the fuzzy weight of the i th criterion, indicated by TFN, $\tilde{w}_i = (Lw_1, Mw_1, Uw_1)$. Where Lw_1 represents the lower values, Mw_1 is associated with the middle value and Uw_1 represents the upper values of fuzzy weight of the i th criterion.

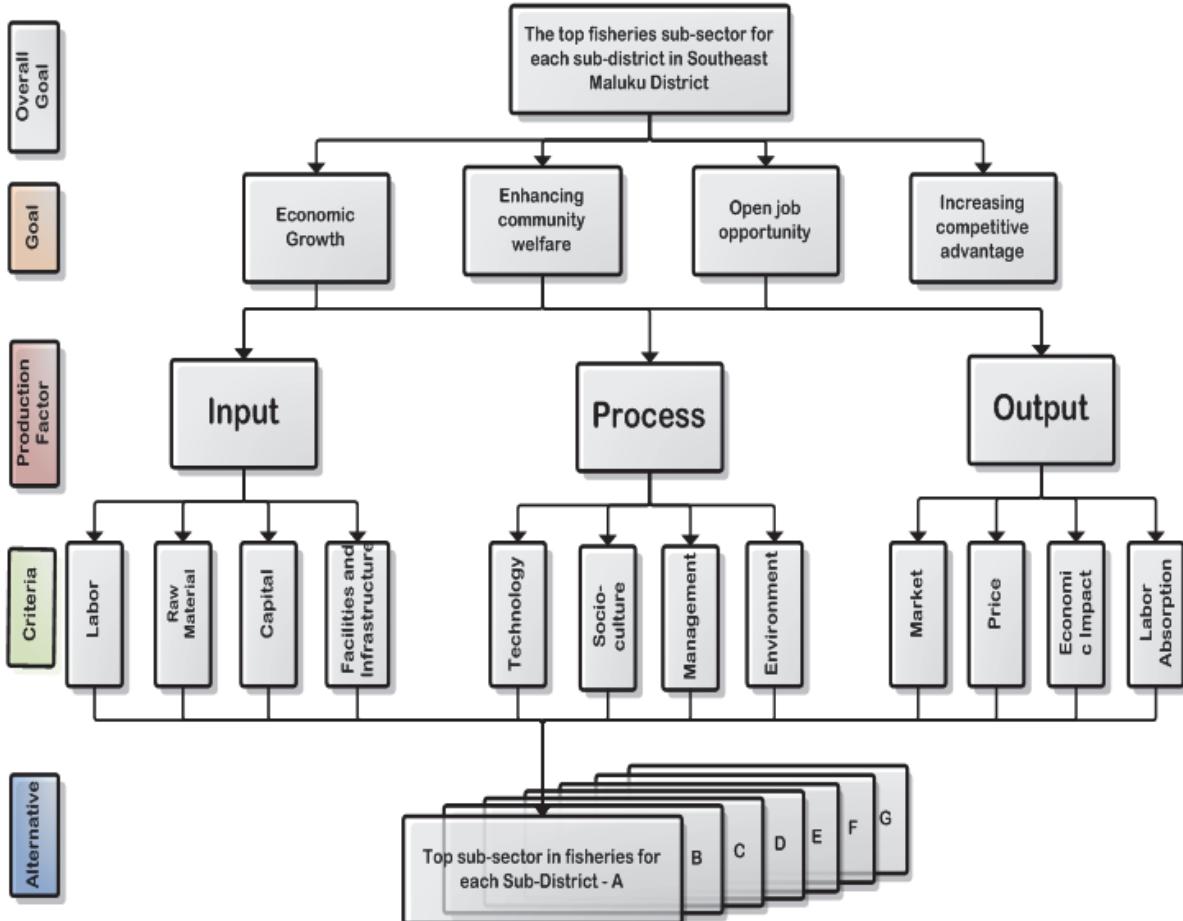


Fig. 3. Hierarchical structure of decision problem.

The consistency on matrix we used is standard consistency ratio (CR) as follows:

$$CR = \frac{CI}{RI} \quad (5)$$

where RI is a random index, and CI is consistency index. In addition to determine CI, we used the following equation:

$$CI = \frac{\lambda_{max} - n}{n - 1} \quad (6)$$

where λ_{max} is the maximum value of eigenvector; n is the number of criteria. Value of CR is acceptable when CR below 0.1 (Saaty, 1980).

Table 1

Membership function of linguistic scale

Fuzzy number	Linguistic	Scale of fuzzy number
9	Perfect	(8,9,10)
8	Absolute	(7,8,9)
7	Very Good	(6,7,8)
6	Fairly Good	(5,6,7)
5	Good	(4,5,6)
4	Preferable	(3,4,5)
3	Not bad	(2,3,4)
2	Weak Advantage	(1,2,3)
1	Equal	(1,1,1)

2.4. Fuzzy TOPSIS

TOPSIS is widely used for ranking problems. TOPSIS method has some limitations in capturing the vagueness of data under fuzzy environment (Kannan et al., 2014). Thus, fuzzy TOPSIS method was proposed to solve multi criteria decision making problems to manage with uncertainty in the evaluations of the decision makers (Kannan et al. 2014; Prakash & Barua, 2015). In fuzzy TOPSIS, the ratings and the weights are defined by the linguistic variable which is then set to fuzzy numbers called TFN. Therefore, the steps of fuzzy TOPSIS method used in this study, according to Sun (2010) and Kannan et al. (2014) can be seen as follow:

Step 1. Determine rating of the linguistic value for criteria and scale used for rating. By doing so, enable to determine weights of evaluation criteria, this study applied fuzzy AHP to find the fuzzy preference weight.

Step 2. Construct the fuzzy performance/matrix for alternatives by considering a group of k decision makers \tilde{D} containing m alternatives (A_m) and n criteria (C_n).

$$\tilde{D} = \begin{bmatrix} C_1 & C_2 & \dots & C_n \\ A_1 & \begin{bmatrix} r_{11} & r_{12} & \dots & r_{1n} \end{bmatrix} \\ A_2 & \begin{bmatrix} r_{21} & r_{22} & \dots & r_{2n} \end{bmatrix} \\ \vdots & \vdots & \ddots & \vdots \\ A_m & \begin{bmatrix} r_{m1} & r_{m2} & \dots & r_{mn} \end{bmatrix} \end{bmatrix}$$

where r_{mn} is the rating of alternative A^m with respect to criterion C_n . Let $W_j = (W_1, W_2, \dots, W_n)$ be the relative weight vector of the n criteria that should be equal to 1.

Step 3. Aggregate fuzzy rating for the solutions. Fuzzy rating of Nth decision maker $\tilde{X}_{abN} = (I_{abN}, P_{abN}, u_{abN})$ where $a = 1, 2, \dots, m$ and $b = 1, 2, \dots, n$ then the fuzzy aggregated fuzzy rating \tilde{X}_{abN} of solutions with respect to each criteria is given by $\tilde{X}_{abN} = (I_{abN}, P_{abN}, u_{abN})$, where

$$a = \min_N \{l_{abN}\}, b = \frac{1}{N} \sum_{n=1}^N p_{abN}, c = \max_N u_{abN}$$

Step 4: Normalize the fuzzy-decision matrix. Assume that the decision matrix is $X = (x_{ij})_{mxn}$. The decision matrix for m alternatives and n criteria can be normalized as follows,

$$S = [s_{ij}]_{mxn}$$

where

$$s_{ij} = \frac{r_{ij}}{\sqrt{\sum_{i=1}^m r_{ij}^2}}.$$

Step 5: Construct the weighted normalized decision matrix.

$$\tilde{V} = [\tilde{v}_{ij}]_{mxn} \quad i = 1, 2, 3, \dots, m \text{ and } j = 1, 2, 3, \dots, n$$

$$\text{where } \tilde{V} = \tilde{p}_{ij} \times w_j$$

Step 6: Determine the fuzzy positive-ideal solution (FPIS) and fuzzy negative-ideal solution (FNIS) as follows,

$$A^+ = (\tilde{v}_1^*, \dots, \tilde{v}_j^*, \dots, \tilde{v}_n^*)$$

$$A^- = (\tilde{v}_1^-, \dots, \tilde{v}_j^-, \dots, \tilde{v}_n^-)$$

where $\tilde{v}_j^* = (1, 1, 1) \otimes \bar{w}_j = (lw_j, mw_j, uw_j)$ and $\tilde{v}_j^- = (0, 0, 0), j = 1, 2, \dots, n$.

Step 7: Calculate the distance of each alternative from FPIS and FNIS. The distances (\bar{d}_i^+ and \bar{d}_i^-) of each alternative from A^+ and A^- can be currently calculated by the area compensation method, computed as follows:

$$\bar{d}_i^+ = \sum_{j=1}^n d(\bar{v}_{ij}, \tilde{v}_j^*), \quad i = 1, 2, \dots, m; \quad j = 1, 2, \dots, n$$

$$\bar{d}_i^- = \sum_{j=1}^n d(\bar{v}_{ij}, \tilde{v}_j^-), \quad i = 1, 2, \dots, m; \quad j = 1, 2, \dots, n$$

Step 8: Calculate the closeness coefficient to determine the ranking order of all alternatives once the d^* associated with alternative A_i ($i = 1, 2, \dots, m$) is calculated by using the following equation:

$$CC_i = \frac{d^-}{d^+ + d^-}$$

Step 9: Find the ranks. Alternatives ranked based on their closeness coefficient to the ideal solution by descending order.

3. Results and discussion

The integration of Fuzzy AHP and Fuzzy provide a very systematic structure for decision maker to be able to have a better understanding also have more comprehensive view on all variable related to the matter in order to take a final decision on top fisheries sub-sectors on each sub-districts in Southeast Maluku District in Indonesia. As shown on Table 2 and Table 3, the main goal of selecting a top fisheries sub-sectors in the region based on experts' assessments yields ECW>OJO>ICA>EG. Enhance economic welfare of the community is the main goal to select top fisheries sub-sectors in Southeast Maluku.

Table 2

Aggregated fuzzy comparison matrix of goal

	EG	ECW	OJO	ICA
EG	(1.00, 1.00, 1.00)	(0.12, 0.14, 0.16)	(0.13, 0.15, 0.18)	(0.25, 0.30, 0.37)
ECW	(6.19, 7.19, 8.19)	(1.00, 1.00, 1.00)	(1.45, 1.70, 2.00)	(6.19, 7.19, 8.19)
OJO	(5.56, 6.60, 7.63)	(0.50, 0.59, 0.69)	(1.00, 1.00, 1.00)	(5.50, 6.52, 7.53)
ICA	(2.73, 3.30, 3.95)	(0.12, 0.14, 0.16)	(0.13, 0.15, 0.18)	(1.00, 1.00, 1.00)

Table 3

Normalized Matrix and weight of goal

	EG	ECW	OJO	ICA	Final Weight	Rank
EG	0.06	0.07	0.05	0.02	0.05	4
ECW	0.40	0.53	0.57	0.48	0.51	1
OJO	0.36	0.32	0.33	0.43	0.37	2
ICA	0.18	0.07	0.05	0.07	0.09	3

Moreover, as it is shown on Tables 4-11 we can see the result of fisheries production factors' weights. The study uses three basic production stream from input, proses to output, where factor production to economic growth were process>output>input (Tabel 5). For factors production to enhance economic welfare, open job opportunity and increase competitive advantage were all shown the same results i.e. output>process>input (Tabel 7; Table 9; Table 11).

Table 4

Aggregated fuzzy comparison matrix of factor production to goal EG

	Input	Process			Output			
Input	1.00	1.00	1.00	0.19	0.21	0.24	0.20	0.22
Process	4.19	4.74	5.28	1.00	1.00	1.00	1.00	1.16
Output	3.90	4.46	5.00	0.76	0.86	1.00	1.00	1.00

Table 5

Normalized Matrix and weight of factor production to goal EG

	Input	Process	Output	Weight	Rank
Input	0.10	0.10	0.09	0.10	3
Process	0.46	0.48	0.49	0.48	1
Output	0.44	0.42	0.42	0.43	2

Table 6

Aggregated fuzzy comparison matrix of factor production to goal ECW

	Input	Process			Output			
Input	(1.00, 1.00, 1.00)	(0.83, 1.03, 1.24)	(0.16, 0.19, 0.24)					
Process	(0.81, 0.97, 1.20)	(1.00, 1.00, 1.00)	(0.34, 0.40, 0.50)					
Output	(4.10, 5.16, 6.21)	(2.00, 2.47, 2.94)	(1.00, 1.00, 1.00)					

Table 7

Normalized Matrix and weight of factor production to goal ECW

	Input	Process	Output	Weight	Rank
Input	0.14	0.23	0.12	0.16	3
Process	0.14	0.22	0.26	0.21	2
Output	0.72	0.55	0.62	0.65	1

Table 8

Aggregated fuzzy comparison matrix of factor production to goal OJO

	Input	Process			Output			
Input	(1.00, 1.00, 1.00)	(0.25, 0.29, 0.34)	(0.13, 0.15, 0.18)					
Process	(2.93, 3.44, 4.00)	(1.00, 1.00, 1.00)	(0.26, 0.31, 0.37)					
Output	(5.53, 6.54, 7.55)	(2.70, 3.21, 3.78)	(1.00, 1.00, 1.00)					

Table 9

Normalized Matrix and weight of factor production to goal OJO

	Input	Process	Output	Weight	Rank
Input	0.09	0.06	0.11	0.09	3
Process	0.31	0.22	0.21	0.25	2
Output	0.60	0.71	0.68	0.68	1

Table 10

Aggregated fuzzy comparison matrix of factor production to goal ICA

	Input			Process			Output		
Input	(1.00,	1.00,	1.00)	(0.59,	0.68,	0.78)	(0.29,	0.33,	0.39)
Process	(1.28,	1.48,	1.70)	(1.00,	1.00,	1.00)	(0.92,	1.16,	1.43)
Output	(2.55,	3.00,	3.48)	(0.70,	0.86,	1.08)	(1.00,	1.00,	1.00)

Table 11

Normalized Matrix and weight of factor production to goal ICA

	Input	Process	Output	Weight	Rank
Input	0.18	0.27	0.13	0.20	3
Process	0.27	0.39	0.47	0.38	2
Output	0.55	0.34	0.40	0.44	1

From Tables 12-17, we can observe the connection between the factor of production and the criteria. Criteria in this study represented by four factors against each production factors. As the results show criteria for input were C>FI>RW>L (Table 14), whereas criteria for process were T>M>E>SC (Table 16). Finally, criteria for output were M>P>LI>EA (Table 18).

Table 12

Aggregated fuzzy comparison matrix of criteria (Input)

	L	RW	C	FI
L	1	1	0.25	0.31
RW	1.12	1.39	1	0.39
C	2.57	3.2	3.96	2.49
FI	2.17	2.63	3.1	1.25

Table 13

Normalized Matrix and weight of criteria (Input)

	L	RW	C	FI	Weight	Rank
L	0.12	0.11	0.16	0.07	0.12	4
RW	0.17	0.16	0.17	0.13	0.16	3
C	0.39	0.49	0.51	0.60	0.52	1
FI	0.32	0.24	0.17	0.19	0.23	2

Table 14

Aggregated fuzzy comparison matrix of criteria (Process)

	L	RW	C	FI
L	1	1	0.25	0.31
RW	1.12	1.39	1	0.39
C	2.57	3.2	3.96	2.49
FI	2.17	2.63	3.1	1.25

Table 15

Normalized Matrix and weight of criteria (Process)

	T	SC	M	E	Weight	Rank
T	0.68	0.53	0.72	0.73	0.69	1
SC	0.10	0.08	0.05	0.04	0.07	4
M	0.11	0.19	0.12	0.11	0.14	2
E	0.10	0.19	0.12	0.11	0.13	3

Table 16

Aggregated fuzzy comparison matrix of criteria (Output)

	L	RW	C	FI
L	1.00	1.00	1.00	0.58
RW	1.12	1.39	1.73	1.00
C	2.57	3.20	3.96	2.49
FI	2.17	2.63	3.10	1.25

Table 17

Normalized matrix and weight of criteria (Output)

	M	P	EI	LA	Weight	Rank
M	0.36	0.43	0.36	0.24	0.36	1
P	0.21	0.25	0.35	0.21	0.26	2
EI	0.21	0.15	0.21	0.41	0.25	3
LA	0.21	0.16	0.07	0.14	0.15	4

The final weight and rank can be seen on Table 18, where final weight for production factors were Output>Process>Input. This shows the empirical indication on the importance on the emphasize for local government and fishers and aquaculture farmer in the region to pay more attention on the final product. Marine and fisheries resources are renewable resources but it takes more than a century to renew but they have high biodiversity and resources, Southeast Maluku has to focus on increase the quality of the end product. By doing so, the goal on enhancing economic welfare of coastal community can be achieved.

Table 18

Final ranking of top fisheries sub-sector for each sub-districts in Southeast Maluku

Goal	Weight	Production Factor	Weight	Finalized Weight	Criteria	Weight	Finalized Weight	Global Rank
EG	0.05	Input	0.10		L	0.12	0.02	12
			0.16		RW	0.16	0.02	10
			0.09	0.14	C	0.52	0.07	6
			0.20		FI	0.23	0.03	9
ECW	0.51	Process	0.48		T	0.69	0.18	2
			0.21		SC	0.07	0.02	11
			0.25	0.26	M	0.14	0.04	7
			0.38		E	0.13	0.03	8
OJO	0.37	Output	0.43		M	0.36	0.23	1
			0.65		P	0.26	0.17	3
			0.68	0.64	EI	0.25	0.16	4
			0.44		LA	0.15	0.09	5

The final weights on the criteria are shown in Table 19 which are market, technology and price. These three criteria are the current problem to be dealing with in the region. The cost delivery and distribution of marine and fisheries commodity in the region are too high because of the difficulties in the location, which make it hard to compete with others, and to access the market. Ankamah-Yeboah et al. (2017) show, market and price volatile on fishes commodity related to seasonal, also Oglend (2013) pointed out the volatility of fisheries and marine price which were related to other product namely meat and oils which are also trigger of problem to maintain the continuity which can lead to failure to maintain the current market and compete on price. Although the use of technology can increase income as confirmed by Abraham (2006); Jensen (2007) indicated the use of technology in form of mobile phone can increase the efficiency and income of fishermen.

Therefore, in order to deal with all issues, the region has to be focus on their issues based on the criteria given shown in Tables 22 to 23 and illustrated on Fig. 3, where the highest CCi for each sub-district for fisheries sub-sectors were for Kei kecil sub-districts Fishing>Ecotourism>Mariculture>Marine processing product (Table 22). As for remaining sub-districts were Kei Kecil Barat sub-district were Fishing > Marine Culture > Marine Ecotourism > Marine Processing Product; Hoat Sorbay sub-district were Marine culture > Marine Ecotourism > Fishing > Marin Processing Product; Manyeuw sub-district were Marine Ecotourism > Fishing > Marine Culture > Marine Processing Product; Kei Kecil Timur sub-district were Marine Culture > Fishing > Marine Ecotourism > Marine Processing Product; Kei Kecil Timur Selatan sub-district were Marine Ecotourism > Marine Culture > Fishing > Marine Processing Product; Kei Besar sub-district were Fishing > Marine Culture > Marine Ecotourism > Marine Processing Product; Kei Besar Selatan sub-district were Fishing > Marine Culture > Marine Ecotourism > Marine Processing Product; Kei Besar Selatan Barat sub-district were Marine Culture >

Fishing > Marine Ecotourism > Marine Processing Product; Kei Besar Utara Barat sub-district were Fishing > Marine Culture > Marine Ecotourism > Marine Processing Product; Kei Besar Utara Timur sub-district were Fishing > Marine Culture > Marine Ecotourism > Marine Processing Product (Table 22).

Table 19

Normalized matrix for Kei Kecil Sub-District

	X1			X2			X3			X4		
A1	0.57	0.80	1.00	0.59	0.80	1.00	0.60	0.81	0.98	0.59	0.81	1.00
A2	0.52	0.75	0.98	0.50	0.72	0.93	0.65	0.85	1.00	0.46	0.65	0.81
A3	0.39	0.61	0.84	0.59	0.80	1.00	0.35	0.56	0.77	0.28	0.46	0.65
A4	0.34	0.57	0.80	0.59	0.80	1.00	0.40	0.60	0.81	0.43	0.61	0.80
	X5			X6			X7			X8		
A1	0.57	0.80	1.00	0.55	0.76	0.94	0.55	0.79	1.00	0.48	0.69	0.88
A2	0.48	0.70	0.93	0.55	0.76	0.94	0.31	0.55	0.79	0.48	0.69	0.88
A3	0.34	0.57	0.80	0.47	0.67	0.88	0.17	0.40	0.64	0.56	0.77	0.96
A4	0.39	0.61	0.84	0.67	0.88	1.00	0.24	0.45	0.69	0.65	0.85	1.00
	X9			X10			X11			X12		
A1	0.58	0.78	0.94	0.51	0.73	0.96	0.52	0.73	0.92	0.37	0.59	0.80
A2	0.38	0.58	0.78	0.42	0.64	0.87	0.65	0.85	1.00	0.59	0.80	1.00
A3	0.30	0.50	0.70	0.33	0.56	0.78	0.40	0.60	0.81	0.37	0.59	0.80
A4	0.70	0.90	1.00	0.56	0.78	1.00	0.52	0.73	0.92	0.37	0.59	0.80

Table 20

Weighted normalized fuzzy decision matrix for Kei Kecil Sub-District

	X1			X2			X3			X4		
A1	0.01	0.01	0.02	0.01	0.02	0.02	0.04	0.06	0.07	0.02	0.03	0.03
A2	0.01	0.01	0.02	0.01	0.02	0.02	0.05	0.06	0.07	0.01	0.02	0.03
A3	0.01	0.01	0.01	0.01	0.02	0.02	0.03	0.04	0.06	0.01	0.01	0.02
A4	0.01	0.01	0.01	0.01	0.02	0.02	0.03	0.04	0.06	0.01	0.02	0.03
	X5			X6			X7			X8		
A1	0.1	0.14	0.18	0.01	0.01	0.02	0.02	0.03	0.04	0.02	0.02	0.03
A2	0.08	0.12	0.16	0.01	0.01	0.02	0.01	0.02	0.03	0.02	0.02	0.03
A3	0.06	0.1	0.14	0.01	0.01	0.02	0.01	0.01	0.02	0.02	0.03	0.03
A4	0.07	0.11	0.15	0.01	0.02	0.02	0.01	0.02	0.02	0.02	0.03	0.03
	X9			X10			X11			X12		
A1	0.14	0.18	0.22	0.09	0.13	0.16	0.08	0.12	0.15	0.04	0.06	0.08
A2	0.09	0.14	0.18	0.07	0.11	0.15	0.1	0.14	0.16	0.06	0.08	0.09
A3	0.07	0.12	0.16	0.06	0.09	0.13	0.06	0.1	0.13	0.04	0.06	0.08
A4	0.16	0.21	0.23	0.09	0.13	0.17	0.08	0.12	0.15	0.04	0.06	0.08

Table 21

Distance, Closeness coefficient (CCi) and final ranking of the fisheries sub-sector of Kei Kecil Sub-District

Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.325559	0.805079	0.712057	1
Marine Culture	0.369858	0.758027	0.672078	3
Marine Processing	0.500481	0.621779	0.554042	4
Marine Ecotourism	0.349186	0.778908	0.690464	2

Based on Tables 2-18, with the same processing on Fuzzy TOPSIS as Tables 19-21, we calculated the top sub-sector for the remaining 10th sub-districts in Southeast Maluku District, and the results can be seen in Table 22.

Table 22

Final ranking of fisheries sub-sector for remaining sub-districts

Kei Kecil Barat Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.316	0.827	0.723	1
Marine Culture	0.358	0.769	0.682	2
Marine Processing	0.536	0.587	0.523	4
Marine Ecotourism	0.426	0.704	0.623	3
Hoat Sorbay Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.368	0.762	0.674	3
Marine Culture	0.265	0.872	0.767	1
Marine Processing	0.579	0.544	0.485	4
Marine Ecotourism	0.307	0.827	0.729	2
Manyeuw Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.323	0.812	0.716	2
Marine Culture	0.354	0.778	0.687	3
Marine Processing	0.585	0.539	0.479	4
Marine Ecotourism	0.282	0.856	0.752	1
Kei Kecil Timur Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.428	0.731	0.631	2
Marine Culture	0.372	0.795	0.681	1
Marine Processing	0.538	0.614	0.533	4
Marine Ecotourism	0.527	0.623	0.542	3
Kei Kecil Timur Selatan Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.428	0.719	0.627	3
Marine Culture	0.385	0.768	0.666	2
Marine Processing	0.597	0.546	0.478	4
Marine Ecotourism	0.349	0.806	0.698	1
Kei Besar Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.343	0.810	0.703	1
Marine Culture	0.344	0.808	0.702	2
Marine Processing	0.583	0.556	0.488	3
Marine Ecotourism	0.469	0.674	0.590	4
Kei Besar Selatan Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.334	0.827	0.712	1
Marine Culture	0.390	0.773	0.665	2
Marine Processing	0.589	0.558	0.486	4
Marine Ecotourism	0.535	0.617	0.535	3
Kei Besar Selatan Barat Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.349	0.803	0.697	2
Marine Culture	0.341	0.811	0.704	1
Marine Processing	0.636	0.501	0.441	4
Marine Ecotourism	0.563	0.575	0.505	3
Kei Besar Utara Barat Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.354	0.812	0.696	1
Marine Culture	0.399	0.763	0.657	2
Marine Processing	0.628	0.521	0.453	4
Marine Ecotourism	0.463	0.694	0.600	3
Kei Besar Utara Timur Sub-District				
Fisheries Sub-Sector	D+	D-	CCi	Ranking
Fishing	0.302	0.847	0.737	1
Marine Culture	0.378	0.765	0.669	2
Marine Processing	0.575	0.557	0.492	4
Marine Ecotourism	0.545	0.587	0.519	3

4. Sensitivity analysis

The sensitivity analysis has been performed to examine the influence of the preferences given by the decision makers to select the top fisheries sub-sectors on each sub-district in the region based on weight of criteria on Table 19 to measure the change on CCi value. On this study we have used three scenarios, first criterion is associated with production factor input where half of the weight out of all four criteria are given 0.125 and the rest equally spread with 0.0625. Second scenario, criterion of factor production process, we spread half of the value for four criteria with 0.125 and the rest is given 0.0625 each, for third scenario the same as the previous scenario, this time criteria of production factors output each were given 0.125 and the rest received 0.0625.

As seen on Table 23 and Fig. 4 there is no significant change on ranking fisheries sub-sectors of each sub-district excluding Kei Besar Sub-District where for scenario two there was a tied between fishing and marine culture sub-sectors, and Kei Besar Selatan Sub-District where on scenario three we have marine culture > fishing. Therefore, the results of sensitivity analysis experiment represented that the result was not relatively sensitive to 9 sub-districts and relatively sensitive to 2 sub-districts.

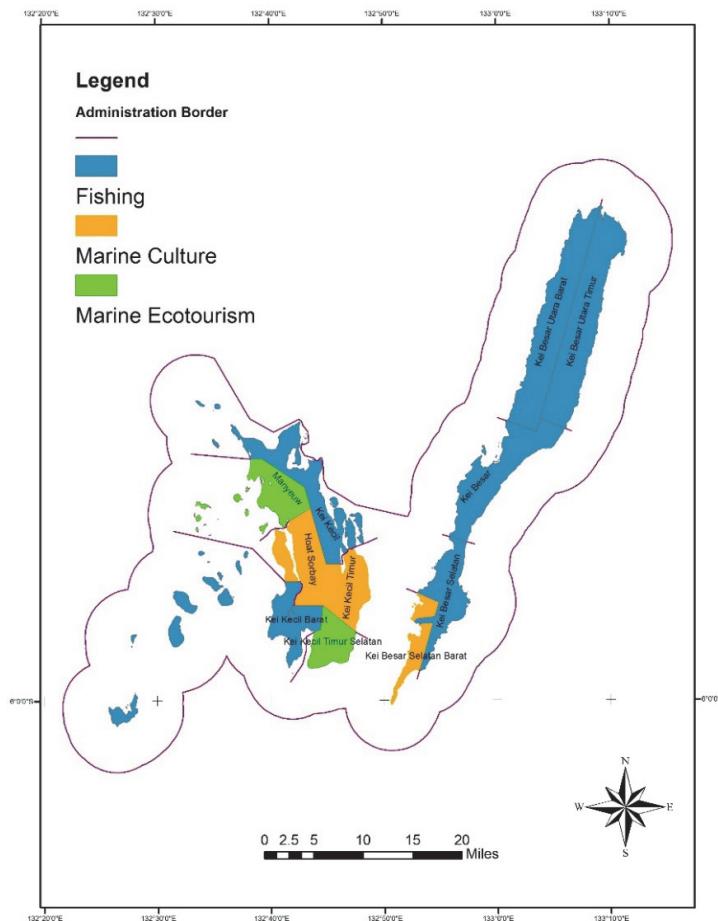


Fig. 4. Mapping Top Fisheries Sub-sectors in Southeast Maluku District

5. Conclusion

Integratation of Fuzzy AHP and Fuzzy TOPSIS has been proven to be a useful and powerful tool to obtain a solution based on a very complicated variables. As shown on the result, enhance economic welfare of coastal community was the main goal of the selecting the top sub-sector in fisheries in Southeast Maluku District, where increasing the quality and maintaining the continuity of output were the main concern, whereas technology, market and price were three criteria that can contribute to

increase the quality and quantity of the product. As the final results show the sub-districts that had prospect and potential in fishing are Kei Kecil sub-district, Kei Kecil Barat sub-district, Kei Besar sub-district, Kei Besar Selatan sub-district, Kei Besar Utara Barat sub-district and Kei Besar Utara Timur sub-district. For Marine culture are Hoat Sorbay sub-district, Kei Kecil Timur sub-district, Kei Besar Selatan Barat sub-district. Marine Ecotourism are Manyeuw sub-district and Kei Kecil Timur Selatan sub-district.

Table 23
Sensitivity analysis

Kei Kecil Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.719	0.712	0.703
Marine Culture	0.678	0.668	0.678
Marine Processing	0.573	0.577	0.568
Marine Ecotourism	0.649	0.663	0.674
Kei Kecil Barat Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.729	0.729	0.722
Marine Culture	0.697	0.690	0.710
Marine Processing	0.558	0.554	0.557
Marine Ecotourism	0.633	0.640	0.635
Kei Kecil Timur Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.618	0.616	0.620
Marine Culture	0.670	0.673	0.682
Marine Processing	0.567	0.576	0.551
Marine Ecotourism	0.585	0.587	0.567
Kei Kecil Timur Selatan Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.637	0.641	0.633
Marine Culture	0.656	0.651	0.665
Marine Processing	0.497	0.505	0.491
Marine Ecotourism	0.681	0.691	0.689
Manyeuw Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.701	0.707	0.708
Marine Culture	0.690	0.681	0.693
Marine Processing	0.517	0.504	0.495
Marine Ecotourism	0.763	0.762	0.755
Hoat Sorbay Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.659	0.662	0.667
Marine Culture	0.761	0.765	0.763
Marine Processing	0.500	0.488	0.494
Marine Ecotourism	0.710	0.719	0.726
Kei Besar Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.696	0.702	0.697
Marine Culture	0.696	0.702	0.705
Marine Processing	0.473	0.484	0.497
Marine Ecotourism	0.537	0.560	0.577
Kei Besar Selatan Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.712	0.717	0.712
Marine Culture	0.661	0.657	0.668
Marine Processing	0.505	0.506	0.490
Marine Ecotourism	0.528	0.547	0.525
Kei Besar Selatan Barat Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.706	0.712	0.705
Marine Culture	0.705	0.707	0.709
Marine Processing	0.448	0.461	0.448
Marine Ecotourism	0.523	0.516	0.503
Kei Besar Utara Barat Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.706	0.707	0.699
Marine Culture	0.648	0.655	0.652
Marine Processing	0.464	0.467	0.458
Marine Ecotourism	0.595	0.610	0.611
Kei Besar Utara Timur Sub-District			
Fisheries Sub-Sector	Scenario 1	Scenario 2	Scenario 3
Fishing	0.725	0.731	0.732
Marine Culture	0.631	0.633	0.654
Marine Processing	0.514	0.508	0.495
Marine Ecotourism	0.570	0.565	0.542

The results of this survey are useful for most of current marine and fisheries commodity in the region to manage the raw materials such as fishes, seaweed, sea cucumber, pearl etc, thus for better income

generated and preserve the resources every stakeholder in the region has to start to be more focus to increase the quality and prices of the commodity by selling and exporting intermediate and pre-process commodities, for example instead the raw seaweed, the carrageenan can be an option, and, instead of raw fishes, the local government can push for the production of fish powder. In general, shift from raw output to intermediate-input to other output can increase both quality and price which can also increase the revenue of coastal community in the region. Despite the lack of labor capability and technology requirements, the abundant of resources can provide an advantage. Therefore, local government has to craft a better developing plan to address the issue by providin SMEs based processing commodity accordingly to the advantage of each sub-district in the region, for instance building fish processing in Kei Besar Utara Selatan sub-district, Kei Besar Utara Barat sub-district and Kei Besar sub-district. By doing so, the added value of fisheries commodity and income of coastal community in those area can increase.

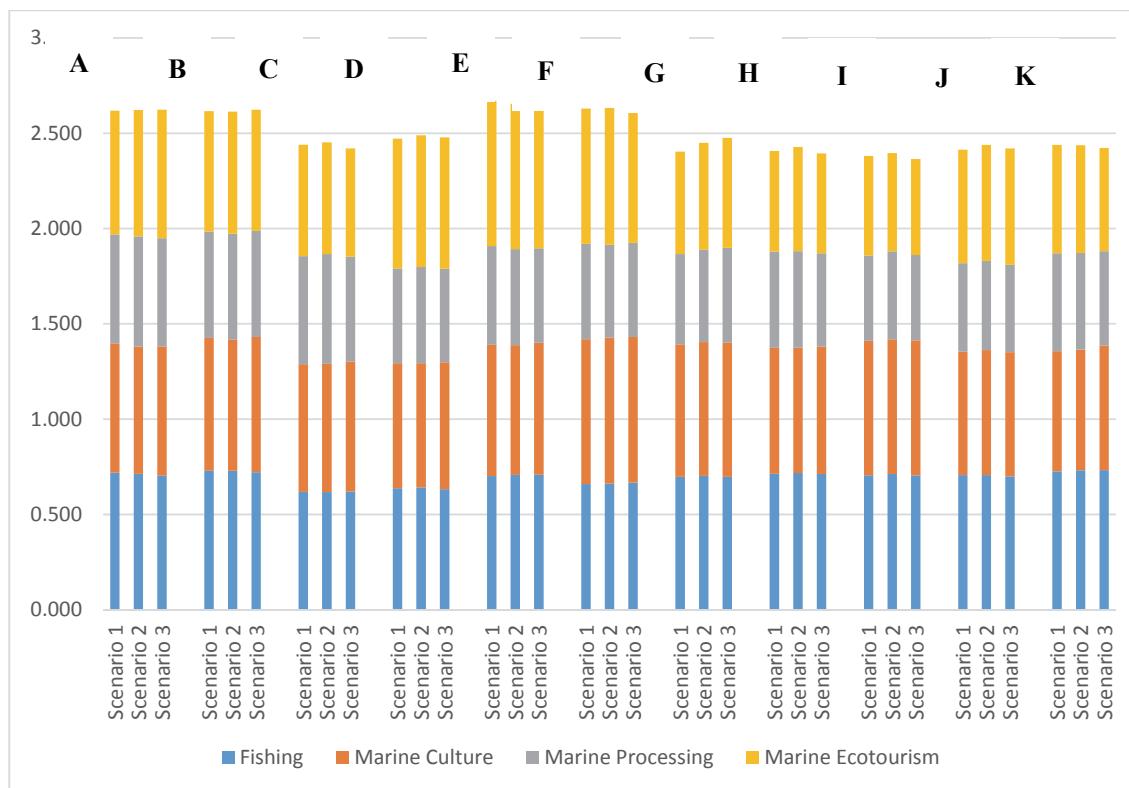


Fig. 4. Sensitivity analysis. A: Kei Kecil Sub-District; B: Kei Kecil Barat Sub-District; C: Kei Kecil Timur Sub-District; D: Kei Kecil Timur Selatan Sub-District; E: Manyeuw Sub-District; F: Hoat Sorbay Sub-District; G: Kei Besar Sub-District; H: Kei Besar Selatan Sub-District; I: Kei Besar Selatan Barat Sub-District; J: Kei Besar Utara Barat Sub-District; K: Kei Besar Utara Timur Sub-District

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