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### **Designing a robust supply chain management based on distributers' efficiency measurement**

### **Farzaneh Adabi\* and Hashem Omrani**



Accepted October 1, 2014 Available online October 3 2014 *Keywords*: *Supply chain management Supplier selection Data envelopment analysis*  efficiency may also help decision makers have a better selection for the supply chain network. The purpose of this paper is to design an efficient supply chain model in terms of the distribution channels under uncertain conditions. The proposed study produces multi products using different materials by considering four layers of multiple suppliers, producers, storages and customers. There are two objectives of maximizing efficiency of distributers and minimizing total cost of supply chain management. The proposed model locates producers as well as suppliers and determines the amount of orders from different suppliers. In order to measure the relative efficiency, the study uses the method developed by Klimberg and Ratick (2008) [Klimberg, R. K., & Ratick, S. J. (2008). Modeling data envelopment analysis (DEA) efficient location/allocation decisions. *Computers & Operations Research*, 35(2), 457-474.]. In addition, to handle the uncertainty, the study uses the robust optimization technique developed by Molvey and Ruszczyński (1995) [Mulvey, J. M., & Ruszczyński, A. (1995). A new scenario decomposition method for large-scale stochastic optimization. *Operations research*, 43(3), 477- 490.]. The preliminary results indicate that the proposed model is capable of providing efficient solutions under various uncertain conditions.

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#### **1. Introduction**

During the last two decades, there have been tremendous efforts in development of supply chain management systems (Ganeshan & Harrison, 1995; Minner, 2003; Meixell & Gargeya, 2005; Sarkis et al., 2011; Shen, 2007; Bala, 2014). Altiparmak et al. (2006) developed a new technique based on genetic algorithms to detect the set of Pareto-optimal solutions for multi-objective supply chain network. In addition, to handle multi-objective and help decision maker analyze a larger numbers of alternative solutions, they developed two different weight approaches. They also provided the implementation of the proposed method for a real-world case study in Turkey. Baghalian et al. (2013) provided a stochastic mathematical modeling for designing a network of multi-product supply chains comprising different capacitated production facilities, distribution centers and retailers in markets under uncertainty. The model handled demand-side and supply-side uncertainties, simultaneously.

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They also considered a discrete set as potential locations of distribution centers and retailing outlets and studied the impact of strategic facility location decisions on the operational inventory and shipment decisions of the supply chain. They applied a path-based formulation, which helps investigate supply-side uncertainties, which are possible disruptions in manufacturers, distribution centers and their connecting links.

Gan et al. (2014) investigated the transformation mechanism for formulating a multiproduct two-layer problem as a network flow model. Castillo-Villar et al. (2014) investigated capacitated model for supply chain network design (SCND), which determines manufacturing, distribution, and quality costs. Costa et al. (2011) considered the two-level network design problem with intermediate facilities by designing a minimum cost network respecting some needs, usually described in terms of the network topology or in terms of a desired flow of commodities between source and destination vertices. They considered a hybrid decomposition method, which heuristically determined tentative solutions for the vertex facilities number and location and applied these solutions to limit the computational time of a branch-and-cut algorithm.

Georgiadis et al. (2011) proposed an optimal design of supply chain networks under uncertain transient demand variations. Jayaraman and Pirkul (2001) offered a model for planning and coordination of production and distribution facilities for multiple commodities. Melo et al. (2006) provided a dynamic multi-commodity capacitated facility location by presenting a mathematical modeling framework for strategic supply chain planning. Pierce and Giles (1997) provided a preconditioned multi-grid technique for compressible flow calculations on stretched meshes. Pishvaee and Torabi (2010) presented a possibilistic programming technique for closed-loop SCND under uncertainty.

Pishvaee et al. (2011) offered a robust optimization technique to closed-loop supply chain network design under uncertainty. Pishvaee et al. (2012), in other work, presented a robust possibilistic programming for socially responsible SCND. Seuring (2013) presented a comprehensive review of modeling techniques for sustainable supply chain management. Syam and Côté (2010) presented a location–allocation model for service providers with application to not-for-profit health care organizations. Tang and Nurmaya Musa (2011) determined risk issues and research advancements in supply chain risk management. Finally, Xu and Nozick (2009) presented a modeling for supplier selection and the implementation of option contracts for global supply chain design.

# **2. The proposed study**

Supply chain management involves three levels of strategic decisions (long-term decisions), tactical level (medium-term decisions) and operational level (decision day) (Ganeshan & Harrison, 1995). Designing a supply chain network is one of the most important strategic decisions to be taken in the initial stages of supply chain management. Supply chain design plays essential role on the supply chain network and it has an important impact on the efficiency, flexibility, and cost competitiveness of an enterprise's abilities (Shen, 2007). The primary objective of this paper is to integrate supply chain management with the idea of data envelopment analysis to integrate an efficient supply chain. The proposed model tries to determine the optimum locations of factors and inventories to increase the efficiency of the total system and minimizes total costs. The following summarizes the parameters used in the proposed study.

Parameters





Decision variables





The preliminary model of this paper is written based on a combination of the works by Jayaraman and Pirkul (2001) and Altiparmak et al. (2009). The model considers the supply chain consists of four layers, supplier, manufacturer, warehouse (wholesale) and the client. The primary objective of this paper is to locate the factories and warehouses and it determines the amount of order from each supplier. The production plan in this model is limited to single stage, it is also a forward operation and no product is recycled. Adabi and Omrani (2015) considered this model where all parameters are available and all the precise value of all parameters are available. The proposed study of this paper extends the problem statement where there are different scenarios. The capacities of all factors are limited and finally there is a fixed setup cost and a variable cost associated with production of each unit. The mathematical model is as follows,

$$
\min z_1 = \sum_j c'_j z_j + \sum_i \sum_j \sum_l v'_{jl} a_{il} y_{ij} + \sum_k c''_k p_k + \sum_i \sum_j \sum_l \sum_{k} v_{lk} q'_{ijkl} + \sum_{k} \sum_k \sum_l t'_{ijkl} q'_{ijkl} + \sum_{k} \sum_l \sum_l t'_{ijkl} q'_{ijkl}
$$
\n(1)

subject to

$$
\sum_{j} y_{ij} = 1 \qquad \forall i \tag{2}
$$

$$
\sum_{i} \sum_{l} u_l'' a_{il} y_{ij} \le w_j z_j \qquad \forall j \tag{3}
$$

$$
\sum_{j} z_j \le W \tag{4}
$$

$$
\sum_{k} q_{vkr} \le S_{vr} \qquad \forall v, r \tag{5}
$$

$$
\sum_{i} \sum_{j} \sum_{l} u'_{rl} q'_{ijkl} \le \sum_{v} q_{vkr} \qquad \forall k, r
$$
\n<sup>(6)</sup>

$$
\sum_{i} \sum_{j} \sum_{l} u_{l}^{\prime\prime} q_{ijkl}^{\prime} \le D_k p_k \qquad \forall k
$$
\n(7)

$$
\sum_{k} q'_{ijkl} = a_{il} y_{ij} \qquad \forall i, j, l \qquad (8)
$$

$$
\sum_{k} p_{k} \le P
$$
\n(9)  
\n
$$
z_{j} = \{0,1\} \qquad \forall j
$$
\n(10)  
\n
$$
y_{k} = \{0,1\} \qquad \forall k
$$
\n(11)  
\n
$$
y_{ij} = \{0,1\} \qquad \forall i,j
$$
\n(12)  
\n
$$
q_{vkr} \ge 0 \qquad \forall v,k,r
$$
\n(13)  
\n
$$
q'_{ijkl} \ge 0 \qquad \forall i,j,k,l
$$
\n(14)

Eq. (2) is associated with the allocation of warehouse to customer. Eq. (3) determines the capacity of warehouse. Eq. (4) determines the capacity of producer of raw material. Eq. (5) shows the capacity of production of raw materials. According to Eq. (6), the amount of raw materials sent to each factory must be greater than its needs. Eq. (7) demonstrates the capacity of each producer. Eq. (8) explains that the amount of products shipped from different factories to warehouses must meet customers' demands. Eq. (9) determines the maximum number of producers and the other constraints determine the type of variables.

Measuring the efficiency of similar units plays an important role for productivity improvement and there are literally various techniques to measure the efficiency of similar units such as data envelopment analysis (DEA) (Charnes et al., 1978). Porembski et al. (2005), for example, applied an application of DEA for various branches of a German bank. Klimberg and Ratick (2008) developed and investigated location modeling formulations, which utilize characteristics of the DEA efficiency measure to detect optimal and efficient facility location/allocation patterns. The proposed study of this paper applies the same idea and the mathematical model named SDEA is as follows,

$$
\max z = \sum_{r} (1 - d_r) \tag{15}
$$

$$
\sum_{i=1}^{I} v_{ri} I_{ir} = 1 \qquad \forall r \tag{16}
$$

$$
\sum_{j=1}^{J} u_{rj} \theta_{jr} + d_r = 1 \qquad \forall r \tag{17}
$$

$$
\sum_{j=1}^{J} u_{rj} \theta_{jk} - \sum_{i=1}^{I} v_{ri} I_{ik} \le 0 \qquad \forall r, \forall k, k \ne r
$$
\n(18)

 $v_{ri}, u_{ri} \ge \varepsilon \quad \forall j, i, r$ (19)

$$
d_r \ge 0 \qquad \forall r \tag{20}
$$

where  $O_{jr}$  and  $V_{rj}$  are the  $j^{th}$  output and input of unit *r*, and  $v_{ri}$  and  $u_{rj}$  are the weight variables of the output and input parameters. Now, we present a mathematical model, which uses the idea of SDEA with the preliminary model earlier stated.

$$
\max z_1 = \sum_{j=1}^{J} (1 - d_j)
$$
\n
$$
\min z_2 = \sum_{j=1}^{J} c'_1 z_j + \sum_{j=1}^{J} \sum_{j=1}^{J} \sum_{j=1}^{J} c''_2 z_j + \sum_{j=1}^{J} c''_1 z_j + \sum_{j=1}^{J} \sum_{j=1}^{J} \sum_{j=1}^{J} \sum_{j=1}^{J} c''_2 z_j
$$
\n(21)

$$
\min z_2 = \sum_j c'_j z_j + \sum_i \sum_j \sum_l v'_{jl} a_{il} y_{ij} + \sum_k c''_k p_k + \sum_i \sum_j \sum_l \sum_l v_{lk} q'_{ijkl} + \sum_v \sum_k \sum_r t_{vkr} q_{vkr} + \sum_i \sum_l \sum_l \sum_{j} t'_{ijkl} q'_{ijkl}
$$
\n(22)

subject to

 $\sum f_{jh}I_{hj} = z_j \qquad \forall j$  (23) h  $=z_j$   $\forall j$ 

$$
\sum_{n} g_{jn} O_{nj} + d_j = z_j \qquad \forall j \tag{24}
$$

$$
\sum_{n} g_{jn} O_{nt} - \sum_{h} f_{jh} I_{ht} \le 0 \qquad \forall j: \forall t: (j \neq t)
$$
\n(25)

$$
g_{jn} \geq \varepsilon z_j \qquad \forall j, n \tag{26}
$$

$$
f_{jh} \ge \varepsilon z_j \qquad \forall j, h \tag{27}
$$

$$
d_j \ge 0 \,\forall j \tag{28}
$$

$$
g_{jn} \ge 0 \t\t \forall j, n \t\t (29)
$$

$$
f_{jh} \ge 0 \t\t \forall j, h \t\t (30)
$$

Constraints 2-14

In this model, there two objective functions, where the first one maximizes the efficiency and the second one minimize the cost of supply chain management.

#### **3. Scenario based robust optimization**

In this section, we briefly describe the robust optimization method based on different scenarios developed by Mulvey and Ruszczyński (1995) and Mulvey et al. (1995). Consider the following mathematical problem,



Let  $x$  be design variables and  $y_s$  be the control variables for each scenario,  $s$ , respectively with  $\Omega = \{1, 2, 3, ..., S\}$ . For each scenario, we consider a probability  $p_s$  with  $\sum_{s=1}^{S} p_s = 1$ . Therefore, we have

$$
\min \sigma(x, y_1, y_2, \dots, y_s) + \rho \omega(\delta_1, \delta_2, \dots, \delta_s) \tag{35}
$$

subject to

$$
Ax = b \tag{36}
$$

$$
B_s x + C_s y_s = e_s \quad \forall \ s \in \Omega
$$
\n<sup>(37)</sup>

$$
x \ge 0, \quad y_s \ge 0 \quad \forall \ s \in \Omega \tag{38}
$$

We define  $\xi = c^T x + d^T y$  and  $\sigma(0) = \sum_{s \in \Omega} p_s \xi_s$ . We use a parameter  $\lambda$  to find the trade-off between two parts of objective functions in robust optimization as follows,

$$
\sigma(x, y_1, y_2, ..., y_s) = \sum_{s \in S} p_s \xi_s + \lambda \sum_{s \in S} p_s \left( \xi_s - \sum_{s' \in S} p_{s'} \xi_{s'} \right)^2.
$$
\n(39)

As the value of  $\lambda$  increases, the model becomes less sensitive to changes of parameters. However, the model is nonlinear and we need to use the method developed by Yu and Li (2000) to change the model into linear form as follows,

$$
\sigma(x, y_1, y_2, ..., y_s) = \sum_{s \in S} p_s \xi_s + \lambda \sum_{s \in S} p_s \left| \xi_s - \sum_{s' \in S} p_{s'} \xi_{s'} \right| \tag{40}
$$

Yu and Li (2000) further developed by the model as follows,

$$
\min z = \sum_{s \in S} p_s \xi_s + \lambda \sum_{s \in S} p_s [(\xi_s - \sum_{s' \in S} p_{s'} \xi_{s'}) + 2\theta_s]. \tag{41}
$$

subject to

$$
\xi_s - \sum_{s' \in S} p_{s'} \xi_{s'} + \theta_s \ge 0 \tag{42}
$$

$$
\theta_s \ge 0 \tag{43}
$$

We apply the proposed robust optimization stated by Eq. (41) to Eq. (43) to the supply chain problem and the model becomes as follows,

$$
\min z_1 = Ez_1 + \lambda \sum_{s} p_s \left[ \sum_{j} (d_{js} - 1) - Ez_1 + 2\theta_s \right] + \omega \left( \sum_{j} \sum_{s} \delta_{js}^a + \sum_{r} \sum_{s} \delta_{vrs}^b + \sum_{k} \sum_{s} \delta_{kss}^c + \sum_{i} \sum_{j} \sum_{j} \sum_{s} \delta_{ijls}^d \right)
$$
\n
$$
(44)
$$

$$
\min z_2 = Ez_2 + \lambda' \sum_{s} p_s \left[ \left( \sum_{j} c'_{js} z_j + \sum_{i} \sum_{j} \sum_{l} v'_{ils} a_{ils} y_{ij} + \sum_{k} c''_{ks} p_k \right. \right. \\ \left. + \sum_{i} \sum_{j} \sum_{l} \sum_{k} v_{lks} q'_{ijkl} + \sum_{v} \sum_{k} \sum_{r} t_{vks} q_{vkr} + \sum_{i} \sum_{l} \sum_{k} \sum_{j} t'_{ijkls} q'_{ijkl} \right) \\ - Ez_3 + 2\theta'_s \right] + \omega' (\sum_{j} \sum_{s} \delta^a_{js} + \sum_{v} \sum_{r} \sum_{s} \delta^b_{vrs} + \sum_{k} \sum_{s} \delta^c_{ks} + \sum_{i} \sum_{j} \sum_{l} \delta^c_{ks} + \sum_{i} \sum_{j} \sum_{l} \delta^d_{ijls}) \tag{45}
$$

$$
Ez_1 = \sum_{s} p_s \sum_{j} (d_{js} - 1)
$$
 (46)

$$
Ez_2 = \sum_{s} p_s \left( \sum_{j} c'_{js} z_j + \sum_{i} \sum_{j} \sum_{l} v'_{jls} a_{ils} y_{ij} + \sum_{k} c''_{ks} p_k + \sum_{i} \sum_{j} \sum_{l} \sum_{k} v_{lks} q'_{ijkl} + \sum_{k} \sum_{k} \sum_{k} \sum_{k} t_{ljks} q'_{ijkl} \right)
$$
\n
$$
+ \sum_{v} \sum_{k} \sum_{r} t_{vks} q_{vkr} + \sum_{i} \sum_{l} \sum_{k} \sum_{j} t'_{ljkls} q'_{ijkl} \right)
$$
\n
$$
(47)
$$

subject to

$$
\left(\sum_{j} c'_{js}z_{j} + \sum_{i} \sum_{j} \sum_{l} v'_{jls}a_{ils}y_{ij} + \sum_{k} c''_{ks}p_{k} + \sum_{i} \sum_{j} \sum_{l} \sum_{k} v_{lks} q'_{ijkl}\n+ \sum_{v} \sum_{k} \sum_{r} t_{vkrs} q_{vkr} + \sum_{i} \sum_{l} \sum_{k} \sum_{j} t'_{ijkls} q'_{ijkl}\right) - Ez_{2} + \theta'_{s}
$$
\n
$$
\geq 0 \qquad \forall s
$$
\n(48)

$$
\sum_{j} (d_{js} - 1) - Ez_1 + \theta_s \ge 0 \tag{49}
$$

$$
\sum_{i} \sum_{l} u_l'' a_{ils} y_{ij} - \delta_{js}^a \le w_{js} z_j \qquad \qquad \forall j, s \qquad (50)
$$

$$
\sum_{k} q_{\nu kr} - \delta_{vrs}^{b} \le S_{vrs} \qquad \qquad \forall v, r, s \qquad (51)
$$

$$
\sum_{i} \sum_{j} \sum_{l} u_{l} q'_{ijkl} - \delta^c_{ks} \leq D_{ks} p_k \qquad \qquad \forall k, s \qquad (52)
$$

$$
\sum_{k} q'_{ijkl} + \delta^d_{ijls} = a_{ils} y_{ij} \qquad \qquad \forall i, j, l, s \qquad (53)
$$

$$
\sum_{h} f_{jhs} I_{jhs} = z_j \tag{54}
$$

$$
\sum_{n} g_{jns} O_{jns} + d_{js} = z_j \qquad \qquad \forall j, s \qquad (55)
$$

$$
\sum_{n} g_{jns} O_{tns} - \sum_{n} f_{jns} I_{ths} \le 0 \qquad \forall s, \forall j: \forall t: (j \neq t)
$$
\n(56)



Next, we present details of the proposed study by implementing the method on a sample data as follows,



Table 1 shows the results of our findings. In addition, Fig. 1 shows the results of facilities under certain and uncertain conditions. In this figure, only the results for efficiency objective function have been depicted when  $\alpha$  is equal to 0.1, 0.5 and 0.9. The stars indicate the position of the primary

suppliers, the square indicates the position of producers, triangles indicate the location of warehouses (Distributors) and the circles indicate the location of customers. The pink line color shows the flow from supplier to producer, the dot green color demonstrates the flow from producer to distributer and finally, the blue color shows the flow from distributers to customers.

# **Table 1**

The summary of the robust optimization under different scenarios



Since there are two objective functions, we consider two objectives by applying a linear combination of two objective functions using a parameter  $\alpha$ . We also scale the first objective function by multiplying it by  $10^6$  to scale it into appropriate range. Fig.1 shows the results obtained in terms of the geographical locations of the facility under uncertain and indeterminate circumstances.





Optimal solution of uncertain model with  $\alpha = 0.5$  Optimal solution of deterministic model with  $\alpha = 0.5$ 





Optimal solution of uncertain model with  $\alpha = 0.1$  Optimal solution of determinist model with  $\alpha = 0.1$ 





Optimal solution of uncertain model with  $\alpha = 0.9$  Optimal solution of deterministic model with  $\alpha = 0.9$ 

 **Fig. 1.** The position of different locations under uncertain and deterministic model **3. Conclusion** 

The paper has presented a robust efficient supply chain model in terms of the distribution channels under uncertain conditions. The proposed study produces multi products using different materials by considering four layers of multiple suppliers, producers, storages and customers. There were two objectives of maximizing efficiency of distributers and minimizing total cost of supply chain management. The proposed study has implemented robust optimization technique developed by Molvey and Ruszczyński (1995) to consider various scenarios. The preliminary results have indicated that the proposed model was capable of providing efficient solutions under various uncertain conditions.

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